

hi, hello, welcome

Well, it's *another* newsletter. Great!

Hello! I'm Adrian Ababović. For those reading this, you probably already know me since this is going to primarily hit my friends, family and my Instagram audience (maybe?) from the jump. I've been contemplating starting some kind of outlet for the past couple of months but wasn't exactly sure what would be the easiest/best way to break in. YouTube was always an idea even though I hate my voice and I know I would be criticizing every single frame when editing back, so I thought a newsletter was the next best thing. I love writing and it's a good excuse to use my chronic online shopping addiction for good.

Being serious now, I'm imagining utilizing this as a way to talk into the void and let y'all into my world of being obsessed with objects and items that evoke a certain feeling, mood and "vibe". If there's one thing my friends would say about me is that I love to place a year or an event to people/places/things, i.e. this coffee mug and plate set are giving 1980s Italian seaside cafe where you've been sitting for hours chatting to your friends whilst chain smoking. So... get ready for a lot of that.

If anything, I hope this just helps bring some joy and inspiration, hopefully I can recommend some new, interesting things and maybe cultivate conversation regarding different designers, trends, and your own personal taste. We'll see how this evolves and grows, I would love to at some point make this more interactive and welcome in questions/comments/collaborations with whomever. Creating a community around the beautiful objects that color our world...couldn't imagine anything better.

P.S. Are you wondering why it's called Order No. ? Well, firstly, I just liked the sound of it, kind of nonsensical, but secondly, keep your eye out for something to come along in the future with a good friend :-)



things i'm liking: lamps!

Currently, and actually for a couple of years now, I've been obsessed with a good table lamp. As we've seen in the zeitgeist, overhead lighting is out, and for good reason. Why would you want such washed out, gross and sterile (especially if you have the landlord special, bright white LEDs) lighting you and your friend's heads? When, instead, you could have beautiful warm pockets of light spread throughout your home. And, yes, I know it sounds annoying to flip on all of those switches every single time, but we've actually finally entered the future: you can get smart bulbs or plugs that will turn on via your phone/Siri/location so that you don't have to do the flip the light switch on ring around.

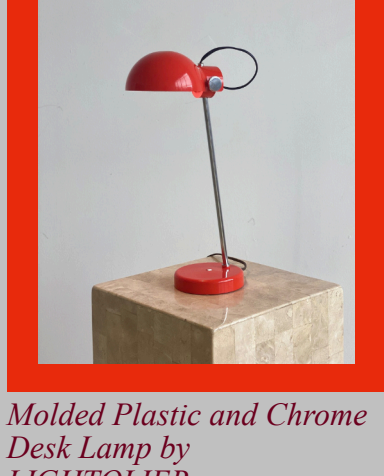
One really nice thing about table lamps is that they're surprisingly cheap and easy to find in a variety of places. I'm very anti-snob when it comes to a lamp. IKEA, Target, Urban Outfitters are all big corps that carry relatively cute and affordable lamps. If you want to go even cheaper and better, just thrift! Whether it's your local thrift store, or an estate sale, there's a high chance you'll find rare lamps from the 60s-90s. I've had the luck of finding a variety of Lightolier lamps in amazing condition, some for as low as \$2.99 at a Savers up in Rochester, NY. Oh — and how could I forget! Etsy is an amazing resource in finding beautiful, vintage lamps. My only apprehension there is to not shell out hundreds of dollars for something you could potentially find cheaper somewhere else... Those Etsy sellers really know how to up-charge.



FREKVENS
led spotlight by Teenage Engineering



GIUSEPPE CORMIO, Bugia bedside lamp, for Meblo



Molded Plastic and Chrome Desk Lamp by LIGHTOLIER







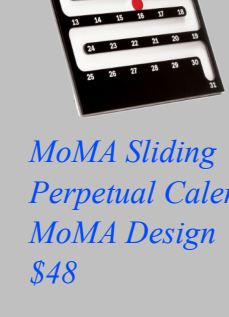










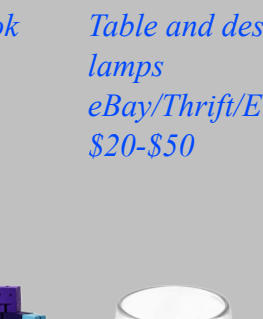







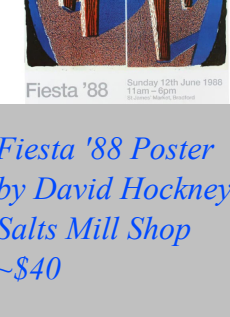




gift guide, \$50 & under

The worst time of the year has to be the holidays. Don't get me wrong I love my family and I love my friends with a burning passion, but the consumerism that surrounds the holidays has made me quite the Scrooge. Why is it that every year we all suffer finding our loved ones a gift that we actually think they may like or use? And that's being optimistic.

There's nothing worse than when you have to smile and look enthusiastic unwrapping a gift that you know you'll never use and will just get shoved into storage only a couple weeks later. Apologies if I sound evil right now, I just know that this is something we all universally have to go through. We all have good gift givers in our lives, but we also all have horrendous ones. Like have you ever done a secret Santa and gotten the shit end of the stick? I've been in that spot many times. It's tough, gift giving is personal and everyone is different. It's tough to find universally amazing gifts that will satisfy everyone and will fall under the aesthetic tastes of the giftee.

I hope with this list of gifts under \$50 that I'll be able to alleviate some of the stress you may be going through this holiday season. My personal thought process when gifting someone something is: 1. Is it useful/functional? 2. If it's not particularly functional, does it at least add beauty into a space? 3. Is it neutral enough to fit in with anyone's taste without being bland and unoriginal? and 4. Is this something they would buy for themselves? (Kind of want the answer to be no here, I'd rather buy something for them that they wouldn't just pick up, you know a touch of thoughtfulness that makes the gift special).

Take all of this with a grain of salt, I'm not the best gift giver ever, but I like pretty things and I know how hard it is to shop for loved ones, especially when your mind goes completely blank while you're in the store shopping around.

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|  Arrival of Spring Postcard Frame Salts Mill Shop ~\$25 |  Casio watches left: \$49.95 right: \$29.95 |  Koss KTXPRO1 headphones Amazon \$17.99 |  HAY Design Bath Robe MoMA Design Store \$40 (Sale) |  Bistrot Yellow Tea Towel by Charvet Editions Salts Mill Shop ~\$30 |
|  Green Whip Platter by &Klevering Salts Mill Shop ~\$35 |  MoMA Sliding Perpetual Calendar MoMA Design \$48 |  TOILETPAPER Calendar TOILETPAPER SHOP ~\$30 |  Sobremasa Placemat HAY Design \$35 |  IKEA Metal Coasters IKEA \$9.99/6pk |
|  Sirata Vase AREAWARE \$28 |  Match Striker AREAWARE \$30 |  Dedcool Sample Set Sephora/Dedcool \$30 |  Apartamento Magazine Various \$25-30 |  Alessi Mocha Pot (6 cup) Finnish Design Store \$40 |
|  Porcelain Enamel Milk Pan MoMA Design Store \$35 |  Version notebook About:Blanks ~\$30 |  Table and desk lamps eBay/Thrift/Etsy \$20-\$50 |  Perch desk clock MoMA Design ~\$49-\$55 (I know I cheated here..) |  Vintage Ashtrays eBay \$15-\$50 |
|  AREAWARE Kitchen Pitcher EndClothing \$30 |  Cubebot Collections AREAWARE \$12-\$24 |  Face Vessel Mini Glass EndClothing \$25 |  Fish & Fish serving dish Finnish Design Shop Top: \$25 Bottom: \$45 |  Foosball Bottle Opener Uncommon Goods \$20 |
|  Fiesta '88 Poster by David Hockney Salts Mill Shop ~\$40 |  J.J.P. Oud: Cafe de Unie, Rotterdam poster Salts Mill shop ~\$35 |  Tony Vaccaro exhibition poster Salts Mill Shop ~\$25 |  Albi 1971 exhibition poster by Alexander Calder ~\$50 |  Almus Poster Finnish Design Shop \$35 |

postcards are in

This year I was lucky enough to have been able to travel and vacation in Europe (specifically Croatia, Bosnia, Montenegro and a little bit of Germany) throughout the end of August into the beginning of October. In the past when I had gone on trips like this I had always freaked out over what to get my friends and family from my vacation, whilst figuring out if I even had the space available to bring home what I wanted. In continuation to my qualms with holiday shopping, nothing gets me more annoyed, flustered and agitated than not being able to figure out what a certain person might like or find useful. I know I keep making myself sound like I'm horrible at gift giving or finding something for someone, but that's not really the case. I just don't like finding someone something on the fly, I'd rather be more thoughtful and intentional with what I'm getting, as I am with most things. As a side note, I think this is a good rule of thumb regarding what we bring into our lives/home. Enough of me faux educating, let's return to my problem solution story. So, to fix this issue of what to get my friends while being abroad, I figured out the perfect thing: postcards! Wow, how genius of me, right? The thing that was created more than a century ago for that exact purpose (to gift to friends whilst traveling). Aside from calling myself stupid with my sarcasm, I really do think there's something special about finding interesting, one of a kind postcards while on your travels, and honestly, even the kitschy, touristy ones can be a great gift to someone too. All of this to say, I think repurposing postcards by putting them in a frame and hanging them up on your walls is a very easy way to make something sentimental but inexpensive into a lifetime piece of art. Especially love this idea because in theory it (framing) should help preserve the postcard and whatever beautifully written message is on the back of it (so that your kids/grandkids can read whatever scandalous mischief you were up to in in your 20s in Europe). So, run to your local thrift store, your local framers, or get lost on eBay and get yourself some 5"x7" frames. Below I've included some postcards I got on my travels for the purpose of collecting, ranging from artsy to kitschy!

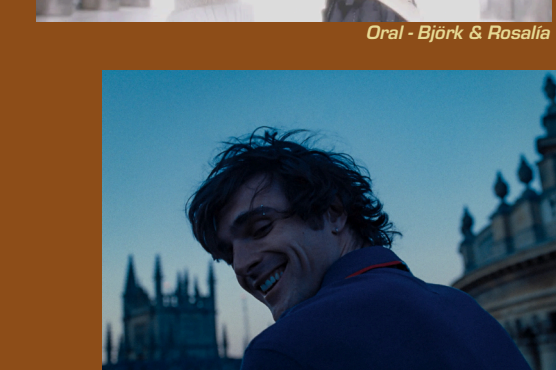
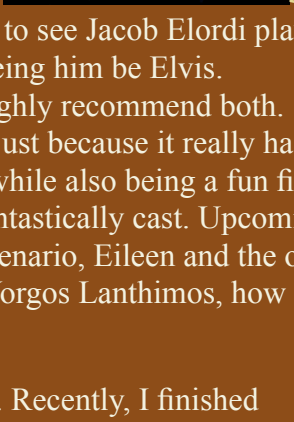


weekly recommendations

Yay, my favorite part probably haha: my weekly recs for basically anything, whether it's new music I'm listening to, a movie I just saw, or a book I've read or am currently reading. Also, it might be new brands, designers, photographers, set designers, magazines, clothing, pretty much anything that I'm really into and passionate about that week/month. I'm truly just over-explaining a "general interests" section of this newsletter right now. Did I mention I like to talk?

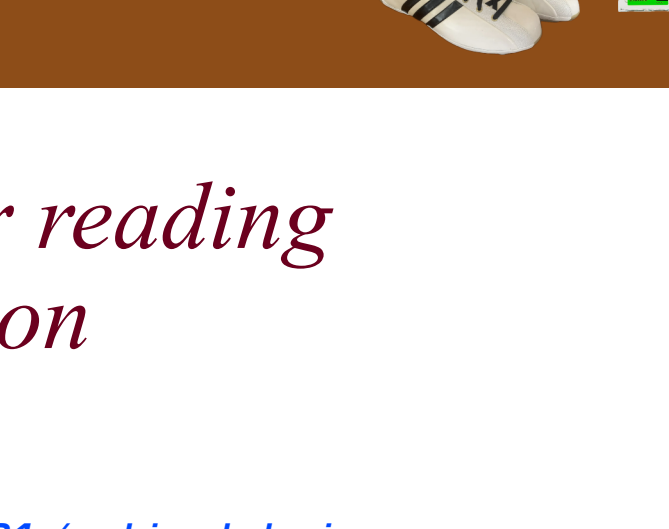
Music (currently on rotation in the Ababović Hot 100):

- Houdini by Dua Lipa (cousin - allegedly)
- Oral by Björk and Rosalía
- Touch by Ase Manual
- Circles (Mixed) by Adam F
- Gang by Caroline Polachek
- Dossip Folks by Missy Elliott
- Perculator by Stereolab



Film: I just saw Priscilla and Saltburn. Wow, how shocking was it to see Jacob Elordi play a 2006 college freshman right after seeing him be Elvis. However, both were great! Would highly recommend both. Gonna give more praise to Saltburn just because it really had me hooked the whole time visually while also being a fun film in how it told its story, also it was fantastically cast. Upcoming films that I will be seeing: Dream Scenario, Eileen and the one I'm most excited for: Poor Things. Yorgos Lanthimos, how I love you.

Fashion: Last but not least, clothing. Recently, I finished transitioning out of my Eurotrash summer look and moved into my Eurotrash winter look. Adidas, Reebok, Puma, Nike and Lonsdale. A mixture of 90s/00s track jackets with swishy track pants and vintage Y-3 indoor soccer(football) sneakers. Oh, and a nice spritz of my trashy Nike branded cologne I picked up in Zagreb this past summer. It's like I'm straight out of a suburb in East London from 2003.



thank you for reading
talk soon
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