

# AVERY FERNIE

ARTIST MANAGER & A & R



Find averyferniedotcom above

## CONTACT



+1 617-840-7014 USA  
+39 366-171-0491 ITALY



averyferniedotgmaildotcom



Boston, MA  
Florence, Italy



averyferniedotcom

## EDUCATION

### BERKLEE COLLEGE OF MUSIC

BA Music Industry Leadership & Innovation Program

Bachelor of Arts | 2026

Member of Berklee Popular Music Institute | Class of 2025-26

### ISF | INTERNATIONAL SCHOOL OF FLORENCE, ITALY

International Baccalaureate  
Class of 2022

## SKILLS

- Social Media (Instagram, Snapchat, Twitter, Facebook)
- Video Editing (Adobe Premiere Pro, iMovie)
- Graphic Design (Adobe Illustrator)
- Google Workspace (Docs, Slides, Sheets, Word)
- Microsoft 365

## LANGUAGES

Fluent English  
Fluent Italian  
Some Spanish

## EXPERIENCE

### MUSIC BUSINESS CLUB | BERKLEE COLLEGE OF MUSIC

VICE PRESIDENT | 2025 - PRESENT

In charge of supporting club operations, leading initiatives, and collaborating with the executive board to create professional development opportunities for students.

### SHE IS THE MUSIC BERKLEE CHAPTER | BOSTON, MA

PRESIDENT | 2025 - PRESENT

Student liaison with She Is The Music National Headquarters. As president, I conducted weekly meetings, a songwriting/production/business bootcamp and hosted a Women In Music Showcase.

### GQ MAGAZINE | NEW YORK CITY, NY

PRODUCTION ASSISTANT | 2025

Supported editorial and creative teams through research, scheduling, and on-set coordination to ensure smooth execution of projects.

### UNDERScore TALENT | REMOTE

ENTERTAINMENT INTERN | 2025

Assisted with management operations, marketing strategy, and industry research while supporting day-to-day talent development and branding initiatives.

### MIA WALZ MUSIC | BOSTON, MA

ARTIST MANAGER | 2023 - 2025

Managed Mia Walz, a fusion Alternative Pop/Soul artist. Guided her through the release of "Widowed" in 2023 and its associated PR, marketing, and live show booking.

### MARKETING CLUB | BERKLEE COLLEGE OF MUSIC

MEMBER | 2024 - 2026

Coordination of Kyle Ray and Ryan Mead's marketing, social media and merchandise leading up to their festival performances at Bourbon & Beyond in Louisville, Ky and Country Jam in Colorado.

### HANDMADE RECORDS | REMOTE

A&R REPRESENTATIVE INTERN | 2023 -2024

As an intern at LA-based indie label Handmade Records, I scouted and pitched artists that fit the label's sound and genre, as well as developed marketing and promotional strategies for our artist's music.

### SOUTH BY SOUTHWEST | AUSTIN, TX

VOLUNTEER | 2024

### BERKLEE MANAGEMENT CLUB | BOSTON, MA

EXECUTIVE MANAGER & BOOKING MANAGER | 2023 - 2025

Oversaw artist development, live performance coordination, and strategic growth initiatives for emerging talent.

### GRAMMY U | NEW YORK CITY CHAPTER

MEMBER | 2023 - PRESENT

### AMERICA'S GOT TALENT | BOSTON, MA

PRODUCTION ASSISTANT | 2024

Supported casting and production teams with logistics and talent coordination for AGT's auditions.

### GRADFEST | HOUSE OF BLUES, BOSTON, MA

FESTIVAL VIDEOGRAPHER | 2023

Filmed, directed and edited promotional and documentary short film of the first annual GradFest music festival.

### RILEY BLAKE MUSIC | BOSTON, MA

ARTIST MANAGER | 2022 - 2023

Managed Riley Blake throughout her debut single release, "Change Everything", released in 2023.

### MVY RADIO | MARTHA'S VINEYARD, MA

INTERN | SUMMER 2021

Assisted producers with research and studio set-up, conducted on-air interviews, stagehand for their concerts.